



Federal Ministry  
for Economic Affairs  
and Energy



UNITED ARAB EMIRATES  
MINISTRY OF ENERGY & INFRASTRUCTURE



Emirati-German  
Energy and Climate  
Partnership

الشراكة الإماراتية الألمانية في مجال الطاقة والمناخ



# SUCCESSFUL ENERGY EFFICIENCY STRATEGIES IN GERMANY AND THE UAE

10:00 – 11:30 CEST | 12:00 – 13:30 GST

24 JUNE 2025 | VIRTUAL WORKSHOP

## BACKGROUND

The UAE and Germany are committed to reaching net-zero emissions by 2050 and 2045, respectively. Ambitious energy efficiency targets and measures are key aspects to curb energy demand. Both Germany and the UAE are implementing various policies and initiatives to achieve their energy efficiency targets.

## AIM OF THE MEETING

This event brings together policymakers and technology companies to shed light on the most successful and promising energy efficiency policies and measures in Germany and the UAE. The aim of this event is to present best practice examples and to exchange success factors to implement energy efficiency solutions. The event is hosted by the Emirati-German Energy and Climate Partnership on behalf of the German Federal Ministry for Economic Affairs and Energy (BMWE) and the Ministry of Energy and Infrastructure (MOEI) and implemented by Guidehouse and the German Emirati Joint Council for Industry and Commerce (AHK).

## DRAFT AGENDA

**Moderation:** Chiara Miescher, Guidehouse

**10 min**

### Introduction and welcome remarks

- Anne Jacobs-Schleithoff, Head of Division Middle East and North Africa, German Federal Ministry for Economic Affairs and Energy (BMWE)
- Eng. Mozah Alnuaimi, Director of Productivity and Demand Management Department, Ministry of Energy and Infrastructure (MOEI)
- Karin Zangerl, Director Abu Dhabi Office, German Emirati Joint Council for Industry & Commerce (AHK)

**15 min**

### Boosting German industrial efficiency with energy efficiency networks, and Q&A

- Dariya Oveshchenko, Expert Energy Efficiency, German Energy Agency (dena) and Office of the Energy Efficiency and Climate Action Networks Initiative (IEEKN)

- 15 min**      **Developing energy-efficient building and energy concepts, and Q&A**
- Mohammad Hamza, Project Leader, Transsolar KlimaEngineering
- 15 min**      **Efficient cooling solutions for data centers, and Q&A**
- Michael Freiherr, Head of Technologies & Innovation, Güntner
- 30 min**      **Roundtable discussion: Conditions for successful energy efficiency solutions**
- Roundtable participants:**
- Dr. Nadir Abdessemed, Climate Engineer, Transsolar KlimaEngineering
  - Michael Freiherr, Head of Technologies & Innovation, Güntner
  - Dariya Oveshchenko, Expert Energy Efficiency, dena and Office of the IEEKN
- 5 min**      **Closing**